

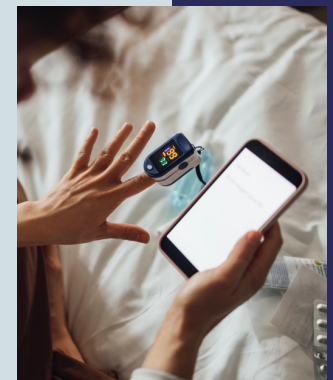
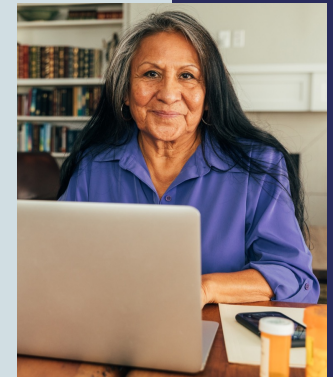
February 16, 2023

# Health

Digital Equity Outcome Area  
Working Group

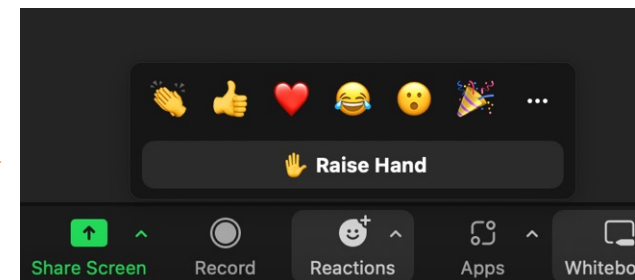
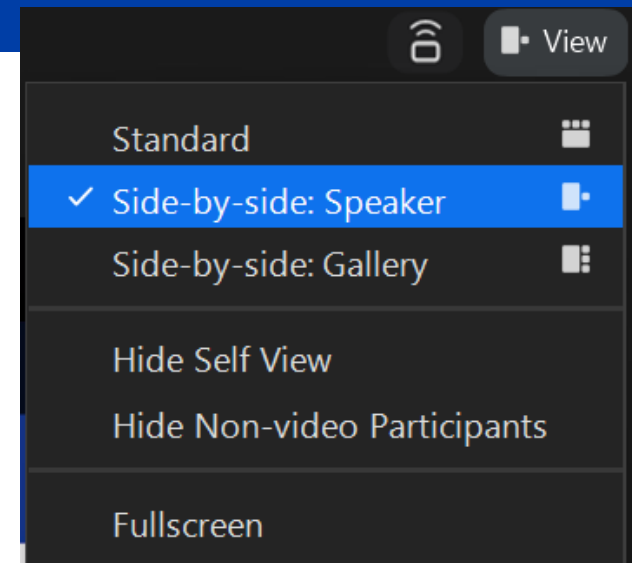


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## Housekeeping

1. **ASL Interpreters** are in the spotlight along with the speakers, please make sure to view in Side-by-Side: Speakers Mode when the presentation slides are shared.
2. **Closed Captions** English closed captions are available. Choose "CC closed caption" on your toolbar and select "show subtitle".
3. **Chat** We invite everyone to introduce themselves in the chat! Share your name, pronouns, organization/title, and where you are joining us from. You should also use the chat to drop questions for our speakers, our staff will be monitoring the chat.
4. **Reactions** Raise Hand features



# AGENDA



- Introduction to the State Digital Equity Planning (SDEP) Process
- What is Digital Equity and Why is it Important?
- Community and Lived Experiences
- Calls to Action
- Next Steps and Close



# Introduction to the State Digital Equity Planning (SDEP) Process

**Scott Adams**

Deputy Director of Broadband and Digital Literacy

**California Department of Technology**





**Access**



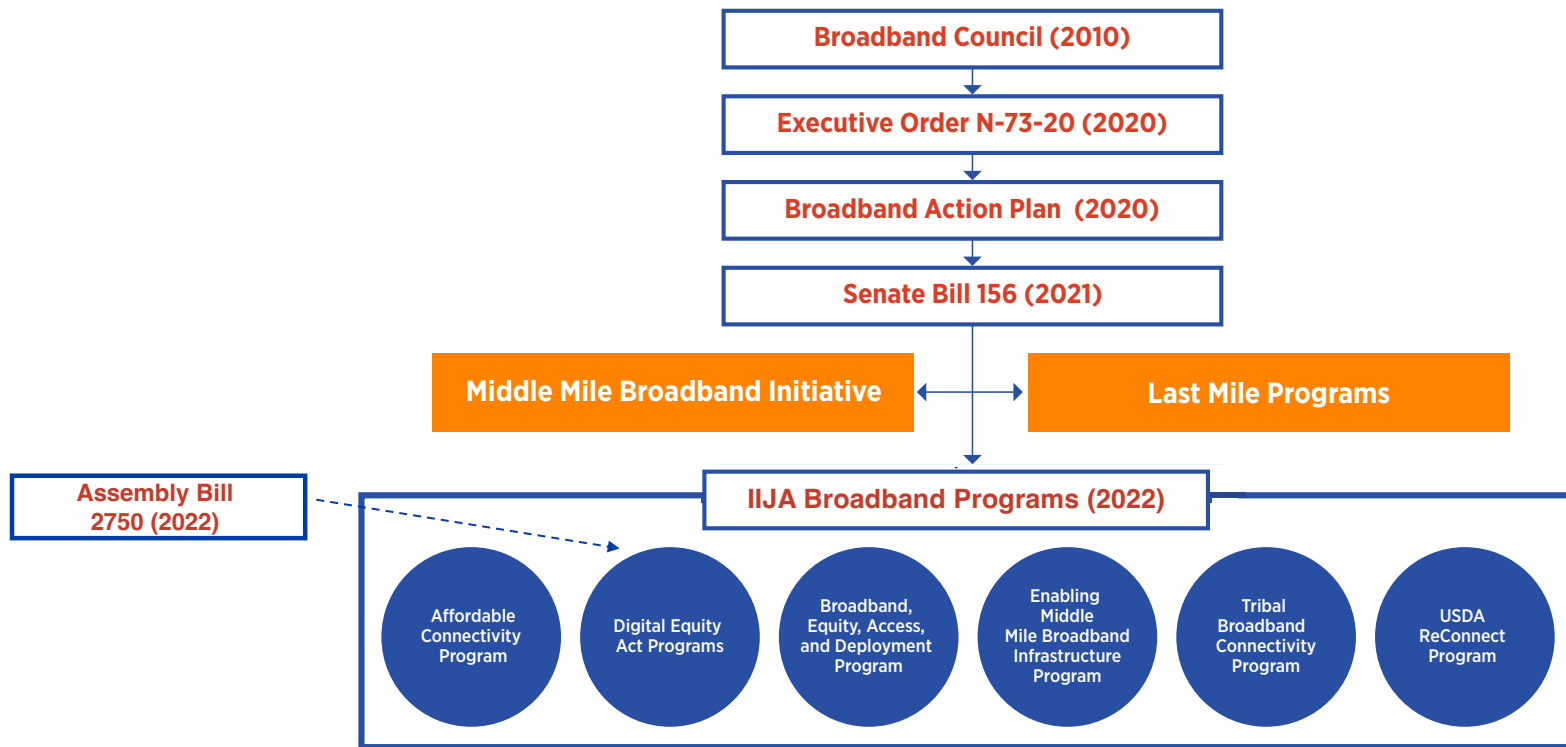
**Affordability**



**Adoption**



**Digital Literacy  
& Inclusion**



SDEP APPROACH

## Planning Components

**The State Digital Equity Planning (SDEP) process will consist of five components:**

- Statewide Planning Group (SPG)
- Outcome Area Working Groups
- California Digital Equity Survey(s)
- Regional - Local Outreach Events
- Statewide Public Engagement



SDEP APPROACH

# Six Outcome Area Working Groups

1

**Education**

2

**Health**

3

**Digital Literacy and  
Inclusion**

4

**Essential Services,  
Accessibility and  
Civic Engagement**

5

**Workforce and  
Economic  
Development**

6

**Tribal Collaboration**

## **OAWG STAFF**

Scott Adams, Cole Przybyla, Laura Sasaki, Anh Nguyen  
Contractors + Graduate Student Assistants



SDEP PLAN REQUIREMENTS

## Covered Populations

The Digital Equity Act prioritizes investments for eight “Covered Populations”

**1**

**Individuals living in covered households**  
with an income at or below  
150% Federal Poverty Level

**2**

**Aging individuals**  
(60+)

**3**

**Incarcerated individuals**  
other than individuals who  
are incarcerated in a Federal  
correctional facility

**4**

**Veterans**

**5**

**Individuals with disabilities**

**6**

**Individuals with language barriers**  
including individuals  
who Are English learners; and  
have low levels of literacy

**7**

**Members of a racial  
or ethnic minority  
group**

**8**

**Individuals who  
primarily reside  
in a rural area**



## SDEP APPROACH

# Working Group Objectives

Outcome Area Working Groups will convene subject matter experts and practitioners together to develop strategies that align with SDEP priorities, through the lens of the digital equity barriers of the eight covered populations.

### Working Group objectives:

1. Develop a statewide stakeholder map for each outcome area
2. Conduct an asset inventory of programs, plans, and services for each outcome area
3. Promote and encourage participation in the statewide digital equity survey
4. Conduct gap analyses for each outcome area
5. Develop recommendations to CDT for inclusion in the SDEP



# What is Digital Equity?

# Why is it Important?

## **Gladys Palpallatoc**

Federal Program Officer  
**National Telecommunications and Information Administration**

## **Marissa Montano, Ph.D.**

Director of Policy  
**Insured the Uninsured Project (ITUP)**

## **Jazmine Garcia Delgadillo, DrPH, MPH**

Health and Equity Program Manager  
**Strategic Growth Council**  
**Office of Planning and Research**

What is Digital Equity? Why is it important?

## Definition

### From the National Telecommunications and Information Administration (NTIA):

**Digital Equity:** The condition in which individuals and communities have the information technology capacity that is needed for full participation in the society and economy of the United States.

**Digital Inclusion:** The activities that are necessary to ensure that all individuals in the United States have access to, and the use of, affordable information and communication technologies, such as—

- Reliable fixed and wireless broadband internet service;
- Internet-enabled devices that meet the needs of the user; and
- Applications and online content designed to enable and encourage self-sufficiency, participation, and collaboration



What is Digital Equity? Why is it important?

## Discussion



## Prompts:

1. What does digital equity mean to you?
2. Why is digital equity important for the specific communities you serve, including covered populations?



# **Community and Lived Experiences**

Health Outcome Area Working  
Group



## Community and Lived Experience Discussion

# Prompts

**Please share what you can about what your community is facing in terms of achieving digital equity and its impacts on health, education, and economic stability.**

1. What are the barriers to digital equity your community members face? How do those barriers affect educational outcomes?
2. What are ways you, your organization, or your community succeeded in achieving digital equity? Please share effective strategies or examples.
3. Please share any reflections you might have about our discussion today, topics we have not mentioned, or digital equity in general.





# How to Take Action

Health Outcome Area Working  
Group

NEEDS ASSESSMENT:

# Digital Equity Ecosystem Mapping (DEEM) Tool



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How to Take Action

# Digital Equity Ecosystem Mapping

## Take Action: Use the DEEM tool

The Digital Equity Ecosystem Mapping tool tracks **all Digital Equity** programs and resources throughout California and will inform how grant resources may be distributed. The mapping tool will help identify:

- What programs are being offered, where they're being offered and to whom, and what is missing in each region.
- Barriers to achieving digital equity in every California county.

**Timeline:** Launch Q1 2023



How to Take Action

# Digital Equity Ecosystem Mapping

## Who should participate in DEEM?

**All** entities, coalitions, practitioners, and funders with existing and planned programs and services that provide access to digital equity resources in communities throughout California.





NEEDS ASSESSMENT:

# Digital Equity Survey



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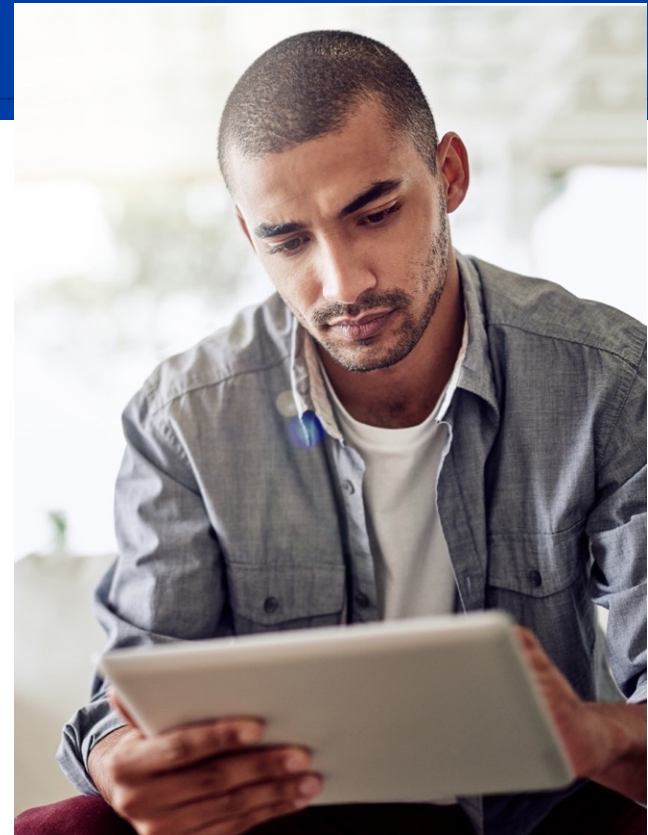
How to Take Action

## Digital Equity Public Survey

CDT will distribute a statewide **Digital Equity Public Survey** to residents of California as a civic engagement tool to identify barriers to digital equity, especially for Covered Populations.

The survey is intended to capture information about internet access, internet affordability, and internet adoption for residents in California households.

**Timeline:** Launch Q1 2023



How to Take Action

# Digital Equity Public Survey

## Scope

Two versions of the survey will be shared in **all 58 counties** and will oversample for the **eight covered populations:**

- Online survey
- Phone survey



How to Take Action

## Other Ways to Get Involved



**Members of the public interested in helping inform the State Digital Equity Plan can also:**

1. Sign up for updates on the Broadband For All Portal (<https://broadbandforall.cdt.ca.gov/state-digital-equity-plan/>)
2. Attend a local event near you
3. Complete and share the Digital Equity Public Survey with your friends and family and your networks



# Next Steps

Health Outcome Area Working Group



Outcome Area Working Group

## Next Steps

### Next steps for Working Group will include:

1. Develop strategies that align with SDEP priorities
2. Conduct gap analysis
3. Conduct research, evaluate assets, and develop recommendations for CDT within their assigned Outcome Area for inclusion in the SDEP



Outcome Area Working Group

## Future Meeting Topics

### Upcoming OAWG Monthly Meetings Will Address:

- **March:** How does digital inequity create disparities when it comes to health?
- **May:** What digital equity programs are currently working well in your community? What's missing?
- **June:** Using the Public Survey and DEEM data to shape SDEP priorities.

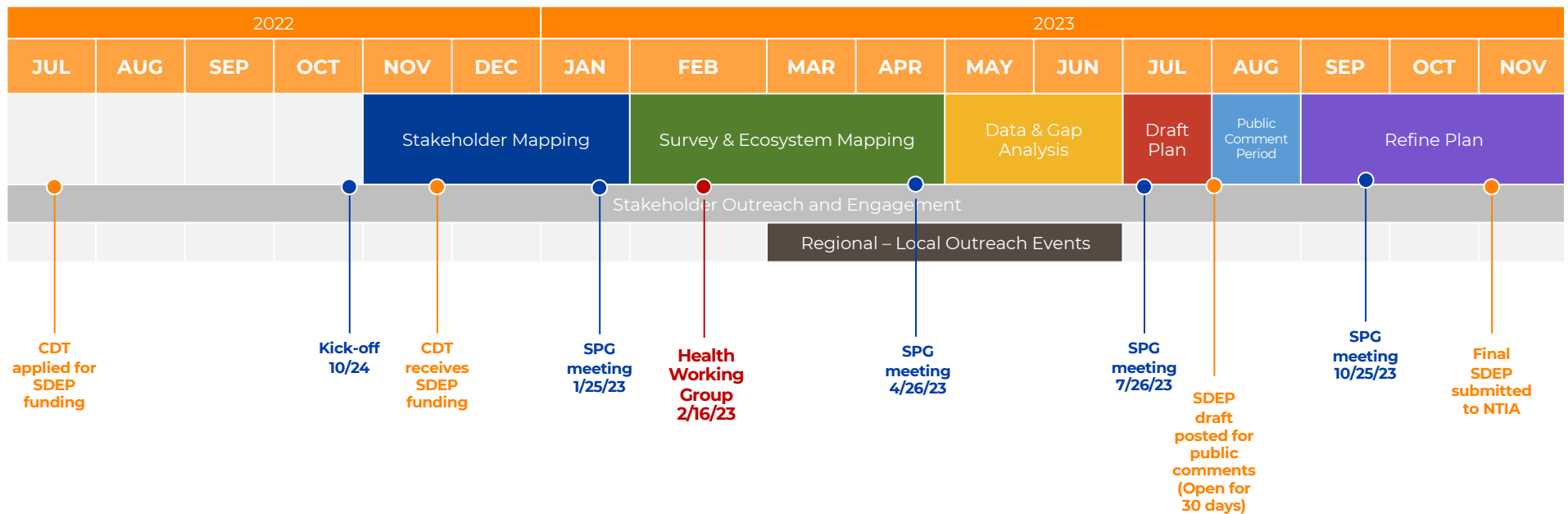


Next Steps

# SDEP Timeline

## California State Digital Equity Planning (SDEP) Timeline

Important milestones for State Digital Equity Planning:



# Contact Us

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# Thank You



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